

## ORDER FORM for Advertisement Services Fresh Market 2017

COMPANY NAME \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

NIP: \_\_\_\_\_ REGON: \_\_\_\_\_

ORDER (mark „X”)	Advertisements during Fresh Market 2017	Price
	Company's offer presentation during Discussion Panel, 15 min	625 EUR
	Advertisement banner in the Meeting Room and in the Mazurkas Conference Centre (MCC) corridors:	
	• roll-up up to size 2m x 1m	250 EUR
	• indoor banner affixed to the building structural elements 5m x 2m (width x height)	400 EUR
	• indoor banner affixed to the building structural elements 4m x 3m (width x height)	450 EUR
	• indoor banner affixed to the building structural elements 6m x 1,5m (width x height) next to the scene	625 EUR
	A big format outdoor banner on the construction of the Mazurkas Hotel's building 6m x 3m (width x height)	900 EUR
	Advertising materials distribution in the conference briefcases:	
	• leaflets (one page)	90 EUR / 350 pcs
	• fold-up brochures, catalogues, magazines (other multi-page publications)	180 EUR / 350 pcs
	Advertising materials distribution during the conference (on tables and/or stands):	
	• leaflets (one page), fold-up brochures, catalogues, magazines (other multi-page publications)	125 EUR / 350 pcs
	Company's ad on two screens (2 x 3m) from projector during lunch	300 EUR

ORDER mark „X”)	Advertisement in the Conference Brochure	Price
	Cover (full-page advertisement on 4th cover page)	400 EUR
	Cover (full-page advertisement on 2 <sup>nd</sup> , 3 <sup>rd</sup> cover page)	300 EUR
	1 page A4 (210 mm x 297 mm + (5 mm for printing press on each side) = 220 mm x 307 mm)	225 EUR
	1/2 A4 horizontally (148 mm x 210 mm + (5 mm for printing press on each side) = 158 mm x 220 mm)	125 EUR
	1/4 A4 horizontally (74 mm x 210 mm + (5 mm for printing press on each side) = 84 mm x 220 mm)	75 EUR

ORDER mark „X”)	Internet advertising	Price
	Banner emission on the Conference website: www.freshmarket.com.pl, 1 month	98 EUR

Specification of technical requirements for ad print files:

- Images - Resolution: 300 dpi (color), 1200 dpi (black and white), CMYK color mode, flattened files (without layers), preferably TIF or JPG;
- ads - in EPS format (CMYK color mode, black text, curly fonts), TIF, JPG or PDF (CMYK color mode, 600 dpi resolution)
- logos - in vector version - .ai, .eps or possibly .cdr files

TOTAL COST \_\_\_\_\_

\_\_\_\_\_  
NAME & SURNAME

\_\_\_\_\_  
STAMP

\_\_\_\_\_  
DATE

