



SPONSORSHIP PACKAGES 2017

THE ANNUAL MEETING FOR LEADING PLAYERS
OF FRUITS, VEGETABLES AND FLOWERS BRANCH

FRESHMARKET.EU





10TH JUBILEE EDITION 2017!

Fresh Market Conference attracts annually over 330 business representatives. Market players from different countries from producers and importers to distributors of fresh fruits, vegetables and flowers. The event begins a welcoming greeting with a presentation of the Sponsors. Business meetings with buyers from retail chains are ongoing all day. Discussion panels

are practical knowledge in a nutshell, the most up-to-date issues will be raised. During the conference we offer coffee breaks and lunch. The evening banquet with the 10th Edition's attractions will solidify the newly established business contacts.

Retail chains
Importers
Distributors / Wholesalers
Manufacturers
Service providers
Organizations / Associations
Advertising Agencies
Media / Press

330+
DELEGATES

220+
COMPANIES

11+
COUNTRIES



FRESH MARKET

is the biggest event in the fruits, vegetables and flowers branch in Central and Eastern Europe. It provides first-hand and up-to-date information on Discussion Panels from Authorities and Expert speakers in order to make it easier for you to succeed in the rapidly changing branch of fruits, vegetables and flowers.

Fresh Market Conference creates personal and business opportunities, providing you with quality contacts and professional content.



RETAIL CHAINS ON FRESH MARKET 2017*



Polska Grupa Supermarketów



SPS Handel



* participation confirmed till 12/06/2017



SHOW YOUR BRAND

Ensure your Company stands out from the competition by sponsoring Fresh Market Conference.

Present your Company during Fresh Market by more than 330 business professionals
- the most energetic enterprises of the fruits, vegetables and flowers branch.

Supporting Fresh Market as a sponsor allow you to fix in consciousness Company's image, increase brand perceptions, generate demand for your products, present your trade offer unique features to expand your business.

There are various forms of sponsorship available, choose the best one for your business.

FIND THE BEST SPONSORSHIP PACKAGE FOR YOU

Write e-mail urszula.salajczyk@kjow.pl for more information on putting together a tailored package for your Company. We can find a sponsorship solution that works best for you at the Fresh Market 2017.





SPONSORSHIP PACKAGES

	GENERAL SPONSOR	BUSINESS MEETING SPONSOR	CONFERENCE SPONSOR	BUILT-IN STAND
	6 250 EUR	4 250 EUR	3 750 EUR	1 240 EUR
Built-in exhibition space 6 m ²	✓	✓	✓	✓
Sponsor's logo and link to the sponsor's website on the event's website www.freshmarket.com.pl	✓	✓	✓	✓
Distribution of promotional materials in Participant's briefcases	✓	✓	✓	✓
Participation in meetings with buyers from retail chains and in evening banquet (number of participants)	3	2	2	2*
Advertisement in the FRESH MARKET 2017 conference folder	full page	half page	half page	
Sponsor's logo on all printed promotional materials (leaflets, folders, notebooks, banners)	✓	✓	✓	
Banner on fresh-market.pl portal in format 200x60 for 1 year	✓	✓	✓	
Sponsor's Roll-up in the Meeting Room	2	1	1	
Meetings with buyers from retail chains outside the order	✓	✓		
Sponsor's logo at the honor place in the meeting area with retail chains	✓			
Sponsor's logo at the wall of retail chains' stands		✓		
15 min. presentation of Sponsor's Company	✓		✓	
Logo on ID badge	✓			

*without participation in banquet



CONTACT

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